



2018 Executive Leadership Conference (ELC)

Sponsorship Opportunities

This conference for PA administrators provides leadership training and improved management and healthcare administration skills. Benefits to sponsors include increased marketing exposure and name recognition from our constituents. This conference brings together PA leaders and decision makers from across the country.

Premier Sponsor - \$10,000 (Exclusive Sponsorship – Limit One)

- Logo recognition in meeting email communications, print and online final program, and meeting webpage
- Full-page advertisement in print and online final program
- 200-word company description in the print and online final program
- Premier Sponsor logo recognition at onsite registration desk
- Attendance at welcome reception for two staff members
- Full conference registration for one (1) staff member
- Logo recognition on conference bag
- *Please note that sponsor would need to be final prior to September 21, 2018 in order to get logo on conference bag*

Gold Level - \$5,000 (Limit Three)

- Logo recognition in print and online final program and meeting webpage
- ¼-page advertisement in print and online final program
- 100-word company description in print and online final program
- Gold Level logo recognition at onsite registration desk and welcome reception
- Attendance at welcome reception for two staff members
- Company logo recognition at one coffee break
- Approved handout (or similar) conference bag insert

Silver Level: \$2,500 (Limit Eight)

- Company name recognition in print and online final program and meeting webpage
- Silver Level company name recognition at onsite registration desk
- Attendance at welcome reception for one staff member

If your company is interested in being a sponsor for ELC 2018, please email Jennifer Broderick at jbroderick@chlm.org

Sponsorship Opportunities Continued

Welcome Reception: \$5,000 (Limit One)

- Reception is Tuesday, November 6, 2018 from 5 pm – 6:30 pm
- Sponsorship of the Welcome Reception includes acknowledgement at the reception with 1 minute of speaking time as well as recognition on reception signage. Sponsor may provide branded napkins for the Welcome Reception
- Sponsor is responsible for the cost, production and shipment of napkins and any additional signage. Additional signage/placement must be pre-approved by AAPA.

Refreshment Breaks: \$3,000 (Limit One)

- Sponsor can produce and provide branded napkins for the 5 refreshment breaks during the event. Sponsorship includes a 22" x 28" sign at the breaks with company logo.
- Sponsor is responsible for cost, production and shipment of napkins and any additional signage. Additional signage/placement must be approved by AAPA.

Lanyards: \$1,500 (Limit One)

- Ensure brand exposure and have your company logo printed on the conference lanyard given to and worn by all conference attendees.

Mobile App Banner Ad: \$1,500 (Limit One)

- Place a clickable banner ad within the Executive Leadership Conference event in the AAPA app, which attendees will use throughout each day.

Bag Inserts: \$500 each (Limit Ten)

- Get your promotional piece directly into the hands of attendees. Inserts will be placed into the attendee tote bag. Inserts must not exceed 8.5" x 11" and should be no more than 8 ounces.
- Sponsors are responsible for cost, production and shipment of bag inserts. Bag inserts must be approved by AAPA.

Conference Pen: \$500 (Limit One)

- Show your support by sponsoring the official Conference pen!
- Each attendee will receive this item in their conference tote bag and will use it throughout as they meet new people and take notes.

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